



## 2019 Sponsor Opportunity Packages

### REACH FOR THE SUMMIT:

A Future Where Every Home is High-Performing, Healthy & Resilient



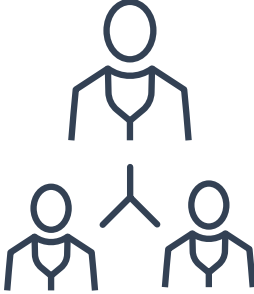





**Join us at the Embassy Suites Denver Downtown, October 1st-3rd,  
at the annual EEBA High Performance Home Summit.**

Get your products and technologies in front of the only community specifically designed to help high performance builders thrive. You'll get one-on-one time with hundreds of engaged decision makers in the high-performance home building community.

## REACH A DEMOGRAPHIC WORTH REACHING

Profession	Experience	Executive Status	Builds Influenced
 <p>Top 5: Builder, Manufacturer, Consultant, Architect, Engineer</p>	 <p>Highly Experienced</p>	 <p>Key Decision Maker</p>	 <p>1-25 homes = 24% 100-499 homes = 41% 500-1,000+ homes = 20%</p>

EEBA attendees are a collection of the most forward-thinking building science professionals that want the latest and best products, and one-on-one time with leading suppliers in the industry who can help them build better homes. They are the leaders and they are looking forward to talking to you!

## ADD YOUR NAME TO A GROWING LIST...

### 2019 CURRENT SPONSORS



sonnen



The new degree of comfort.<sup>®</sup>



**Panasonic**



## OPPORTUNITIES FOR SPONSORS



**THIS CONFERENCE IS  
DESIGNED AND STRUCTURED  
FOR YOUR SUCCESS.**

The Manufacturers' Showcase is centrally located among the various session rooms, providing a constant flow of traffic throughout each day to make sure you are successful as exhibitors and sponsors. Breaks and receptions will also take place in the heart of the showcase. Reserve an optional private meeting space for more meaningful meetings with builders, to share confidential new products, or however you wish.

*"EEBA is the only organization that brings together high performance builders and innovative product manufacturers to move our industry forward on the path to net zero energy homes. Through our participation in their national summit and regional trainings, we have been introduced to hundreds of builders that are now considering or using our equipment. We especially value the manufacturer showcase suites at the summit that allow us to meet with builders in private to discuss their HVAC needs and get feedback for product development."*

*– Rob Howard, Performance Construction Manager  
Mitsubishi Electric Trane HVAC US LLC*



## TOP TIER SPONSORSHIP OPPORTUNITIES

### ★ PREMIER SUMMIT SPONSOR | \$10,000

**Put the spotlight on your company and gain maximum exposure as the Premier Summit Sponsor.**

This exclusive opportunity includes prominent logo placement on all Summit promotional materials, on-site signage and mobile app, 4 full Summit registrations, a complimentary table in the Manufacturers' Showcase, a private meeting space for one day, a speaking opportunity at the opening general session, and a dedicated eblast.

### OPENING KICKOFF KEYNOTE ADDRESS WITH GOVERNOR BILL RITTER | \$5,000

Attendees will enjoy the welcome address by EEBA Board President Geoff Ferrell of Mandalay Homes, followed by our opening keynote speaker, former Governor of Colorado Bill Ritter.

**Includes:**

- Two full Summit registrations
- Recognition on all marketing and promotions in the Summit app, and on-site signage
- A dedicated e-blast, to our full member list
- Opportunity to address general session audience

### DEPARTMENT OF ENERGY HOUSING INNOVATION AWARDS LUNCHEON | \$5,000

Always the best-attended event of the Summit, this event allows the DOE to recognize the very best in innovation on the path to zero-energy ready homes. Awards are given in five categories, and one Grand Award Winner will be announced from among the winners in each of these categories at the ceremony.

**Includes:**

- Two full Summit registrations
- Recognition on all marketing and promotions in the Summit app, and on-site signage
- A dedicated e-blast, to our full member list
- Opportunity to address general session audience



## TOP TIER SPONSORSHIP OPPORTUNITIES

### EPA'S INDOOR airPLUS LEADER AWARDS LUNCHEON | \$5,000

For the second year in a row at the Summit, this event will recognize market leading organizations who promote safer, healthier, and more comfortable indoor environments by participating with Indoor airPLUS and offering enhanced indoor air quality protections for their new homebuyers.

**Includes:**

- Two full Summit registrations
- Recognition on all marketing and promotions in the Summit app, and on-site signage
- A dedicated e-blast, to our full member list
- Opportunity to address general session audience

### EVENING SOCIAL EVENT | \$5,000

*Full details to be announced soon!*

EEBA has a reputation for throwing a great party, and this year will be no exception. You can expect a fantastic networking opportunity in a fun environment with music, live entertainment and an open bar.

**Includes:**

- Two full Summit registrations
- Recognition on all marketing and promotions in the Summit app, and on-site signage
- A dedicated e-blast, to our full member list
- Opportunity to participate or be highlighted at event



## TIER 1 SPONSORSHIP OPPORTUNITIES

### NETWORKING RECEPTIONS | \$4,000

End the day with all attendees in the Manufacturers' Showcase, enjoy drinks and appetizers, and network! Meet our speakers, and chat with others who've walked the zero energy road. Sponsors will enjoy logos on reception signage, as well as the benefits listed on the right.

**Includes:**

- One full Summit registration
- Recognition on all marketing and promotions in the Summit app, and on-site signage
- Extra drink tickets

### SUMMIT LANYARDS | \$4,000

Offers exclusive recognition with company name and logo on full color lanyards for all Summit attendees. Keep any recycled or extra lanyards for future use.

**Includes:**

- One full Summit registration
- Recognition on all marketing and promotions in the Summit app and on-site signage

### SUMMIT WIFI SPONSOR | \$4,000

Exclusive recognition of your company with onsite signage and when accessing the WiFi network, with the option to customize the network password.

**Includes:**

- One full Summit registration
- Recognition on all marketing and promotions in the Summit app and on-site signage





## TIER 2 SPONSORSHIP OPPORTUNITIES

### TRACK SPONSORSHIPS | \$3,500

Sponsor the track of your choosing, from Healthy Homes, Water Efficiency & Sustainability, Disaster Resistance & Resilience, Multifamily & more!

**Includes:**

- One full Summit registration
- Recognition on all marketing and promotions in the Summit app, and on-site signage
- Opportunity to provide introduction at each session.

### SUMMIT MOBILE APP | \$3,500

Offers exclusive recognition with company logo on the Whova App opening page for all Summit attendees.

**Includes:**

- One full Summit registration
- Recognition on all marketing and promotions in the Summit app and on-site signage

### “REFRESH” AFTERNOON TEA & COFFEE BREAK | \$3,000

Need an afternoon pick-me-up? Sponsor an afternoon break on Day 1 or Day 2 and provide coffee and tea at the Manufacturers Showcase.

**Includes:**

- One full Summit registration
- Recognition on all marketing and promotions in the Summit app and on-site signage



## TIER 3 SPONSORSHIP OPPORTUNITIES

### SUSTAINABILITY SPONSOR | \$1,500

*(Email [cristen@eeba.org](mailto:cristen@eeba.org) for details)*

Support sustainability and eliminate all single-use items in all Summit sessions and spaces. *Also includes tabletop signage throughout the Summit where refreshments are being served.*

### DOOR DROPS | \$1,500

Here's your chance to get attention from attendees away from the crowds! With this sponsorship, design a single page flyer to promote your brand, private meeting space or product information. Flyer door drops will be distributed to all attendees staying at the Embassy Suites.

### SEAT DROPS | \$250 TO \$1,500

Here's a high visibility opportunity to share your message with attendees. Design your single page flyer or postcard to be distributed to all attendees. Choose a specific session, a full track, or even an entire day at the Summit, and have your flyer placed on every seat in the room.

### PUSH NOTIFICATIONS | \$200-\$500

*(Email [cristen@eeba.org](mailto:cristen@eeba.org) for details)*

A promoted push notification is a great way to place your message in front of Summit attendees. Promote with an image and link driving traffic to your website. Or inform attendees of a drawing or special offer to drive traffic to your private meeting space or showcase table.

### ELEVATOR DOOR WRAPS

*(Email [cristen@eeba.org](mailto:cristen@eeba.org) for pricing)*

Elevator wraps are a growing trend! This sponsorship is an efficient and effective way to reinforce your message, drive traffic to your booth, deliver product information and showcase your brand. Choose between Lobby Level or Conference Level doors.

All Tier 3 sponsorships include recognition on all marketing and promotions in the Summit app and on-site signage.

## SPONSORSHIP OPPORTUNITIES AT-A-GLANCE

Summit Event	Sponsor Level	# Available	# of Free Registrations	Dedicated E-Blast	Additional
Premier Summit Sponsor	\$10,000	1	4	✓	Speak at intro ( <i>opt.</i> ) and more...see page 6
Opening Kick-off Keynote Address	\$5,000	≥ 1	2	✓	Speak at intro or closing ( <i>opt.</i> )
Department of Energy Housing Innovation Awards Luncheon	\$5,000	≥ 1	2	✓	Speak at intro or closing ( <i>opt.</i> )
EPA's Indoor airPLUS Leader Awards Luncheon	\$5,000	≥ 1	2	✓	Speak at intro or closing ( <i>opt.</i> )
Evening Social Event	\$5,000	5 4	2	✓	highlighted at event
Networking Receptions	\$4,000	4	1		extra drink tickets
Lanyards	\$4,000	sold	1		
Summit Wifi Sponsor	\$4,000	sold	1		
Track Sponsorships	\$3,500	10	1		
Summit Mobile App	\$3,500	sold	1		logo on home page
Afternoon Coffee & Tea Break	\$3,000	4	1	✓	
Sustainability Sponsor	\$1,500				
Door Drops	\$1,500				
Seat Drops	\$250 – \$1,500				
Push Notifications	\$200 – \$500				
Elevator Wraps	TBD				

NOTE: All sponsorships include your company logo on the Summit App, all marketing materials and on-site signage.



## SHOWCASE TABLE | \$2,500

This year, the popular Manufacturer's Showcase will be in the heart of all the action, centrally-located in the foyer of the conference space. Display your latest products and technologies in this high visibility area. *Space is very limited and on a first-come, first-serve basis.*

## PRIVATE STUDIO ADD-ON | \$900

Enhance your participation in the Showcase and reserve a private studio room to meet with builders and other key attendees to share confidential, new-product information, have more meaningful one-on-one meetings, or to use however you wish. *Options to reserve a studio for 1, 2 or all 3 days.*

*"These [private studios] were great! A good opportunity to have one-on-one time with manufacturers and our stakeholders without all the noise and distractions of the exhibit tent."*

*"You just don't get this opportunity elsewhere."*

## MANUFACTURER'S SHOWCASE

### ADDITIONAL ADD-ONS

*(Email [cristen@eeba.org](mailto:cristen@eeba.org) for pricing)*

Enhance your participation in the Showcase with one of these optional add-ons:

- **STUDENT SCHOLARSHIP DONATIONS**

Any donation is greatly appreciated. See page 15 for more information on our student scholarships.

- **FOOT PRINTS**

A trail of sponsor-branded footprints affixed to the showcase floor will lead attendees from the elevators directly to your booth! This is the perfect way to highlight your brand while literally directing attendees to your team. Simple yet powerful, the footprints are a great way to stand out.

- **DRINK TICKETS**

Always a welcome gift, hand out extra drink tickets to attendees at one of the networking receptions! Single drink tickets are \$10 each - buy 10 & get 2 free!

- **PUSH NOTIFICATIONS:**

A great way to get your brand in front of all attendees. Let them know about your private meeting space, or a special prize drawing!



## SCHOLARSHIP FUND | \$1,500

The "Bring a Student to EEBA" scholarship fund successfully launched in 2018, allowing students from across the U.S. and Canada to attend the High Performance Home Summit. Each \$1,500 scholarship provides one student with full Summit registration and meals, double-occupancy for three hotel nights, tickets for networking events, and a transportation stipend. Sponsors of the scholarship fund are fully committed to bringing young, new talent into the building industry and acknowledge the responsibility is partially theirs to raise up the next generation of building science professionals. Contact [cristen@eeba.org](mailto:cristen@eeba.org) to donate by check or visit <https://eeba.org/student-scholarship-fund> to donate by credit card.

## STUDENT SCHOLARSHIP FUND OPPORTUNITIES

### PECHAKUCHA WITH SOLAR DECATHLON DESIGN CHALLENGE WINNERS | \$1,500

PechaKucha is a way of sharing powerful ideas in a fast-paced, high-energy format: each student team gets 20 slides for 20 seconds each (6 minutes and 40 seconds) to get their message across! This PechaKucha will feature some of the Design Challenge students, who will present their winning designs and show how they will become the next generation of building science professionals through designing zero energy ready buildings. *Includes opportunity to address the audience, recognition on all marketing, etc., and an invitation to Welcome Reception with the Students.*

### WELCOME RECEPTION WITH THE STUDENTS | \$2,500

The evening before the Summit opens, join the students, EEBA Board of Directors and scholarship sponsors for a welcome reception. Meet the students over appetizers and drinks, learn about their projects and their plans for the future in the building industry.



## THE HIGH PERFORMANCE HOME SUMMIT MISSION

To educate builders and other industry professionals on the latest in building science, combined with real-world application and problem-solving around the topics of healthy, resilient and affordable high performance and zero-energy homes.

### Here's what builder attendees have to say:

*"EEBA is committed to the technical and business success of its builders. As such it provides a value proposition for builders, manufacturers and public sector stakeholders unparalleled in the industry."*

*"Incredible gathering of knowledgeable attendees, presenters & manufacturer reps!"*

*"EEBA is always an inspirational conference. I walk away with many new ideas but most of all the confidence to know that what we are trying to do is the right direction and we have other liked-minded colleagues and manufacturers to help us on our journey."*

## THE INDUSTRY'S MOST MEANINGFUL AGENDA

10 Learning Tracks	40+ Sessions	Top Industry Speakers	Courses & Designations
<ul style="list-style-type: none"> <li>• Healthy Homes</li> <li>• How to Build High Performance and Zero Energy Homes</li> <li>• How to Succeed in the High Performance Home Building Business</li> <li>• Designing High Performance Homes and Neighborhoods</li> <li>• Building Science Research and Innovation</li> <li>• Water Efficiency and Sustainability</li> <li>• Building Codes, Programs, and Policies</li> <li>• Disaster Resistance, Resilience, and Restoration</li> <li>• Multifamily</li> <li>• RESNET Track</li> </ul>	<p>Sessions further split into topical categories with degree of knowledge level identified, allowing attendees to customize their experience:</p> <ul style="list-style-type: none"> <li>• <b>The Trek In</b> - A commitment to defining and building high performance homes</li> <li>• <b>Base Camp</b> - Knowing where you are and identifying your goals</li> <li>• <b>Acclimatization</b> - Understanding the methodologies, materials and strategies to achieve success</li> <li>• <b>The Summit</b> - Verifiable performance and measured success</li> </ul>	<p><b>Suzanne Shelton</b> President and CEO of the Shelton Group</p> <p><b>Gene Myers</b> CEO of Thrive Home Builders, Past President of EEBA's Board of Directors</p> <p><b>Gord Cooke</b> Construction Instruction</p> <p><b>Sam Rashkin</b> Chief Architect at the Department of Energy</p> <p><i>...and many more!</i></p>	<p><b>Courses:</b></p> <ul style="list-style-type: none"> <li>• Houses That Work</li> <li>• High Performance Mechanicals</li> <li>• HERS Associate &amp; Taking the Performance Path</li> <li>• Affordable Zero Energy Homes</li> </ul> <p><b>Designations:</b></p> <ul style="list-style-type: none"> <li>• 3-Day High Performance Builder Designation</li> <li>• Site Supervisor Designation</li> <li>• RESNET HERS Associate Designation</li> </ul>

Our agenda provides the thought leadership that facilitates connecting the most progressive builders with the most progressive manufacturers and suppliers. Join these leading builders, raters, architects and designers to build the best homes possible.

## SUMMIT FEEDBACK

### WHAT ATTENDEES HAVE TO SAY ABOUT THE SUMMIT...

*"The EEBA Summit in San Diego was a great conference. The enthusiasm, passion, and innovation presented by attendees was outstanding."*

*"This summit is one of the most important information opportunities for not only builders who are building energy efficient, net zero homes but also to builders that are trying to go in that direction. Nowhere else are you going to find a collective group of individuals as dedicated to leading the drive and changing the culture of home building!"*

*"The quality of the sessions was top notch. Everyone I spoke to was at the top of their field/specialty. I was amazed by the depth of knowledge of presenters and attendees, and spent the entire conference trying to absorb as much as I could."*

*"I have never attended an EEBA conference (16 to date) that I didn't learn something significant that I could apply immediately to my residential construction practices. And, as always, there are exceptional presenters, and product exhibitors, that share information about what's current in building science, and new product technologies."*

*"This is THE conference to attend and learn from the experts in high performance home construction!"*

### ... SPECIFICALLY ABOUT UTILIZING THE PRIVATE MEETING SPACE

*"Private meeting rooms were great! A good opportunity to have one-on-one time with manufacturers and our stakeholders."*

*"The meeting rooms allow you more of an opportunity to talk about the product and compare it to what you may be using."*

*"The private meeting rooms were great. I learned about new products in development."*

*"Highly valuable!"*

*"It was a much better environment to ask more detailed questions with thorough response. Ability to have their full attention as well and not just trying to gather things from an elevator pitch in the exhibitor area."*





## Thank you for your interest in supporting the EEBA High Performance Home Summit!

**Don't miss this opportunity...**  
Choose your sponsorships early. There's limited availability.

Visit our website: [summit.eeba.org](http://summit.eeba.org)

For more information, call 952-881-1098  
Or email [nancy@eeba.org](mailto:nancy@eeba.org) | [cristen@eeba.org](mailto:cristen@eeba.org)